



# LATINOS *for* EDUCATION

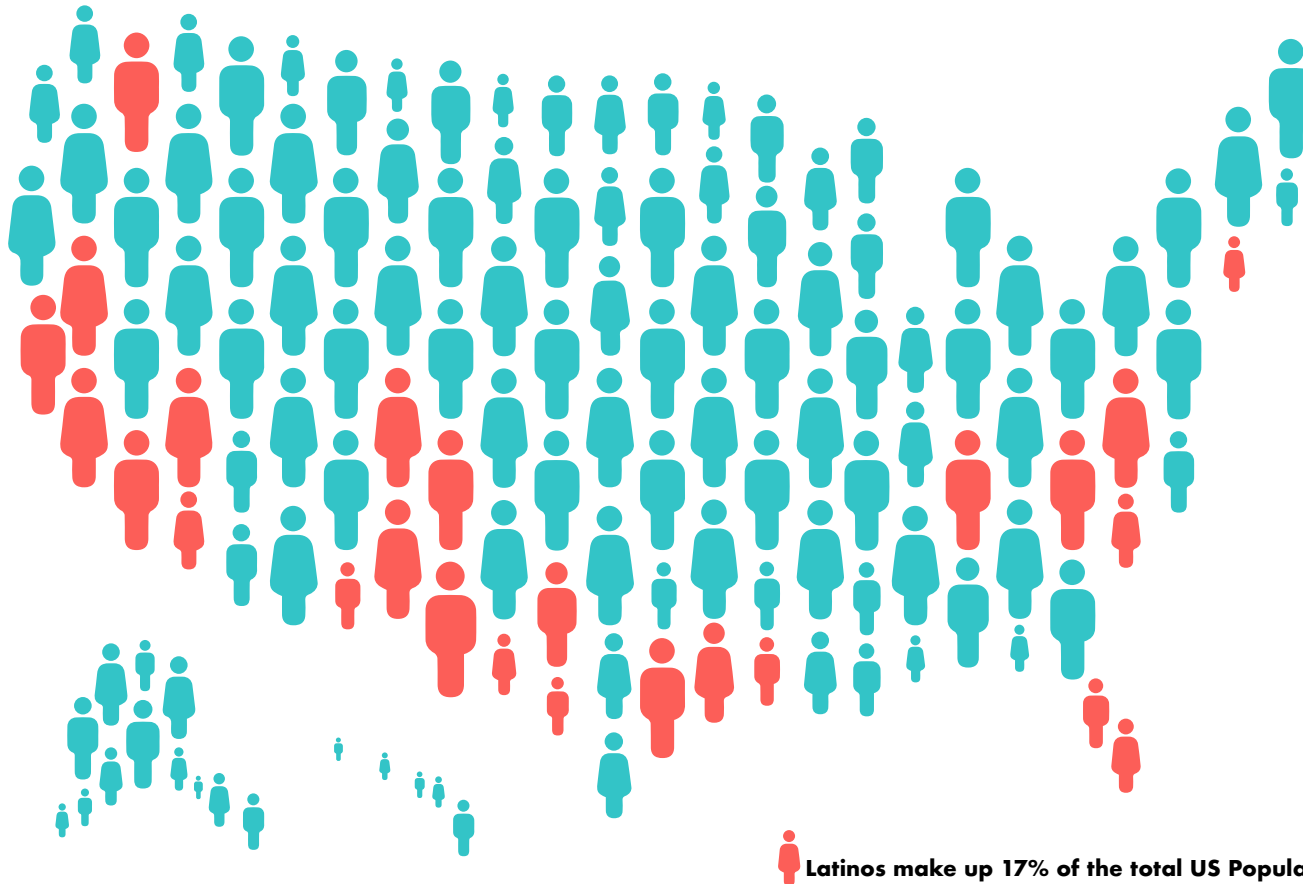
OUR NEXT PHASE

Latinos for Education is a non-profit organization focused on developing, placing, and connecting essential Latino talent in the education sector.

[www.LatinosforEducation.org](http://www.LatinosforEducation.org)

# THE LATINO WAVE

There is an opportunity for diverse leadership ahead of us that we can't afford to miss.



**58 Million**  
Latinos in U.S.

Immigration is no longer the primary factor driving Latino population growth.

**95%**  
of Latinos 18 and younger are U.S.-born.



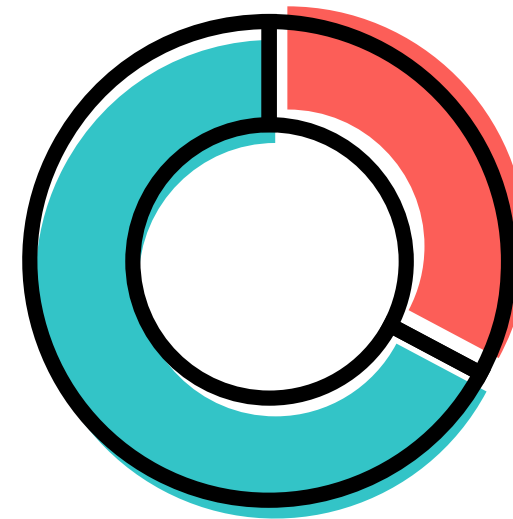
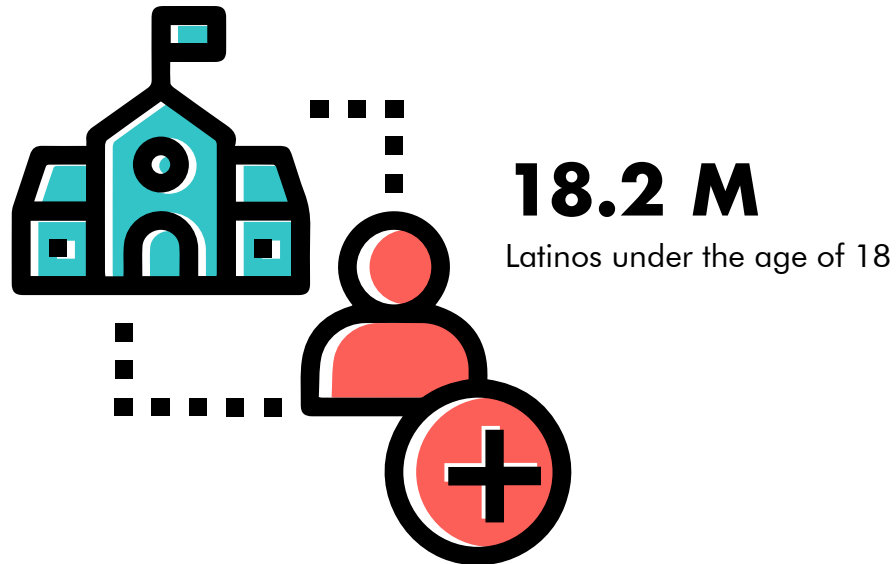
# LATINO STUDENTS BY THE NUMBERS

Latinos are by far the fastest-growing segment of the U.S. school population.

Over the last 15 years, Latino enrollment significantly outpaced that of Whites and African-Americans.

Latino students under the age of 18 total 18.2 million, a 47% jump since 2000.

Latino children are projected to represent about a third of total pre-K-12 enrollment by 2023.



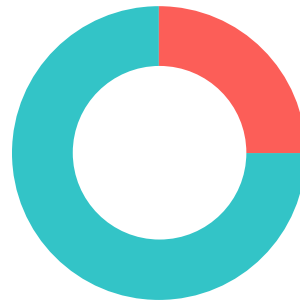
**30%**

Projected enrollment of Latino students in pre-K-12 by 2023

# BALANCING THE NUMBERS

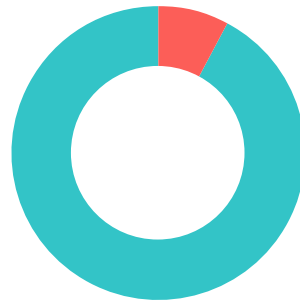
We need to build an ecosystem of education advocates by infusing Latino talent into positions of influence.

## THE STATE OF LATINO EDUCATION IN THE U.S.



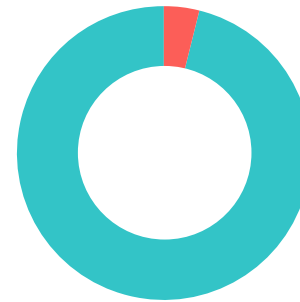
25%

of U.S. Students



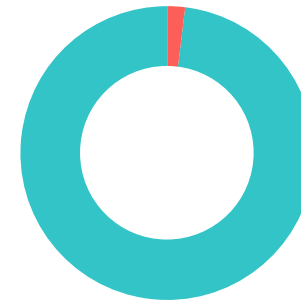
8%

of U.S. Teachers



4%

of Leaders on  
Education Boards



2%

of Leaders on  
Executive Teams in  
Educational Organizations

We believe equitable educational opportunities for Latino students depend on greater representation of Latinos leaders. Latinos for Education prepares *nuestra comunidad* to break down barriers to educational opportunity for the next generation of Latino students.

# THE GOOD AND THE BAD

By all accounts, school-age Latino children are doing better academically than 15 years ago, but still face significant challenges.

## THE GOOD NEWS

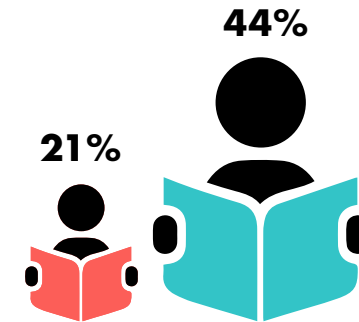
High School Graduation Rates Are Rising



8 out of 10 Latino students are graduating from high school on time.

## THE BAD NEWS

Latino Students Lag Behind their White Peers



Only 21% percent of Latino eighth-graders read at a “proficient” or “Advanced” level, compared with 44% of White eighth-graders.

# WHAT WE ARE DOING

**Latinos for Education** is mobilizing a network of skilled Latino education leaders to ensure the voice of students and families is heard and factored into decision-making in schools, communities, and educational institutions throughout the U.S.

**We focus on Leadership, Advocacy and Innovation across the education sector.**

# LATINOS AT THE FOREFRONT

Our programs develop talent and leadership to lift Latinos' collective voice.



**LEADERSHIP**



**ADVOCACY**

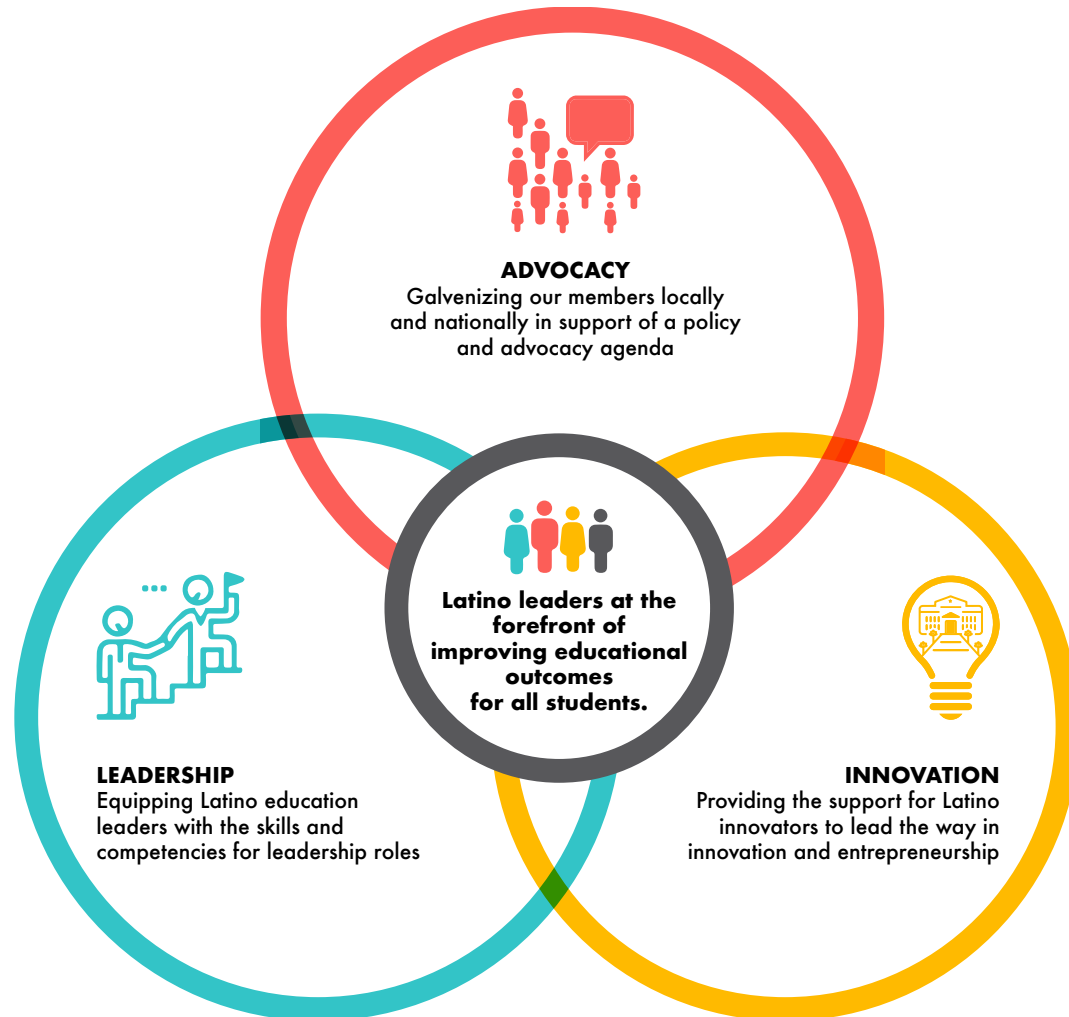


**INNOVATION**



# HOW WE DO IT

Communities most impacted by educational inequity must be at the forefront of leading the change.



## We...

### Lead From our Identity

We are unapologetic about who we are and how our identity shapes our perspective. We value authenticity and we see our experiences and histories as a source of pride.

### Work Con Ganas

We act with passion and conviction because we value the assets of the Latino community. We are resilient in the long term pursuit of ensuring students achieve an equitable education.

### Bridge Across Cultures

We see value in knowledge, relationships, and ideas that may be different than our own. We seek to learn, grow, and become more inclusive with others in a multicultural world.

### Agitate When Necessary

We are fierce advocates of educational justice fueled by love, hope, and belief in the Latino community. We use our voice and influence to promote decision-making centered on students and equity.

### Rise As A Collective

We believe educational equity will be achieved through a shared vision and collaboration across the Latino community. We work together to navigate, challenge, and change structures that remove barriers to educational opportunity.



# LEADERSHIP

Latinos are largely missing from senior leadership roles in the education sector.

- We connect and place Latino leaders in positions of influence so they are at the forefront of creating a more equitable education system.
- Our network of around 3,000 members make up a coalition of Latinos serving as teachers, administrators, nonprofit leaders, executives, philanthropists, entrepreneurs, researchers, policy makers, and community organizers.
- Through issue education and trainings, we prepare to break down barriers to educational opportunity for the next generation of Latino students.

**Our Signature Leadership Programs include:**

**Aspiring Latino Leaders Fellowship, Latino Board Fellowships and the Talent Hub.**

# LEADERSHIP PROGRAMS



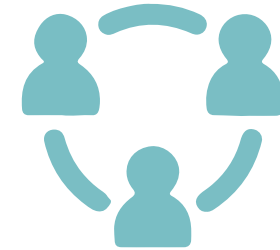
## ASPIRING LATINO LEADERS FELLOWSHIP

Focuses on accelerating the careers of emerging Latino education leaders. Participants explore the diaspora of Latino identities and receive training on becoming stronger community advocates.



## LATINO BOARD FELLOWSHIP

Identifies, supports, and matches Latino leaders inside and outside of education to join high-performing education nonprofit boards. We provide board training and content focused on Latino educational experiences.



## TALENT HUB

We are harnessing a members-only platform that connects 3,000 Latino education professionals to each other, to professional development and job opportunities. Latinos for Education is harnessing the talent and passion of skilled Latino education leaders.



# ADVOCACY

Latino population growth and the urgency of ensuring Latino children have access to high-quality education present an opportunity for our community to influence education policy.

- Latinos for Education is uniquely positioned to serve as a backbone organization in creating a policy agenda to better serve Latino children.
- We speak up for educational equity at the local, state, and national level on behalf of Latino students and their families.
- **LOCALLY** | We will build a coalition of Latino organizations to amplify the Latino voice around education issues and policies at the state-level in Massachusetts.
- **NATIONALLY** | We will create a comprehensive needs assessment to determine the funding and infrastructure needed to launch a national advocacy arm of Latinos for Education.

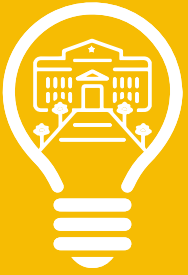
**In 2019, we are building the foundation for an advocacy strategy ripe for scaled impact.**



# ADVOCACY — Foundation Building

We initially launched our advocacy efforts in Massachusetts where we have an established and well-known track record of success in building Latino leaders.

- We are building a coalition of Latino organizations to amplify Latino voices around education issues and policies at the state-level. In this first phase, we anticipate the group influencing the state's education funding formula, English Language Learner supports, and teacher and leader diversity.



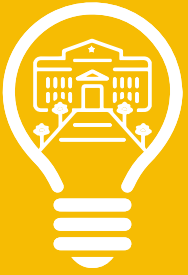
# INNOVATION

**Latinos are largely missing from education innovation and entrepreneurship.**

- We will establish a mechanism to support an increase in the numbers of Latinos represented across the nation's premier social venture incubators and funder portfolios.
- We promote and fund Latino entrepreneurs who aim to solve educational challenges affecting our children through innovative ideas.

**By doing this work, we will ensure solutions to challenges disproportionately faced by Latino families and account for culturally relevant methods.**





# LATINO INNOVATION AND EDTREPRENEURSHIP SUMMIT:

## Focusing on the Early and Mid-stages of the Pipeline

We believe we can create the most change during the initial and mid-stages of the entrepreneurial journey. In this pilot event, we are planning for two strategies colliding at one summit this Fall.

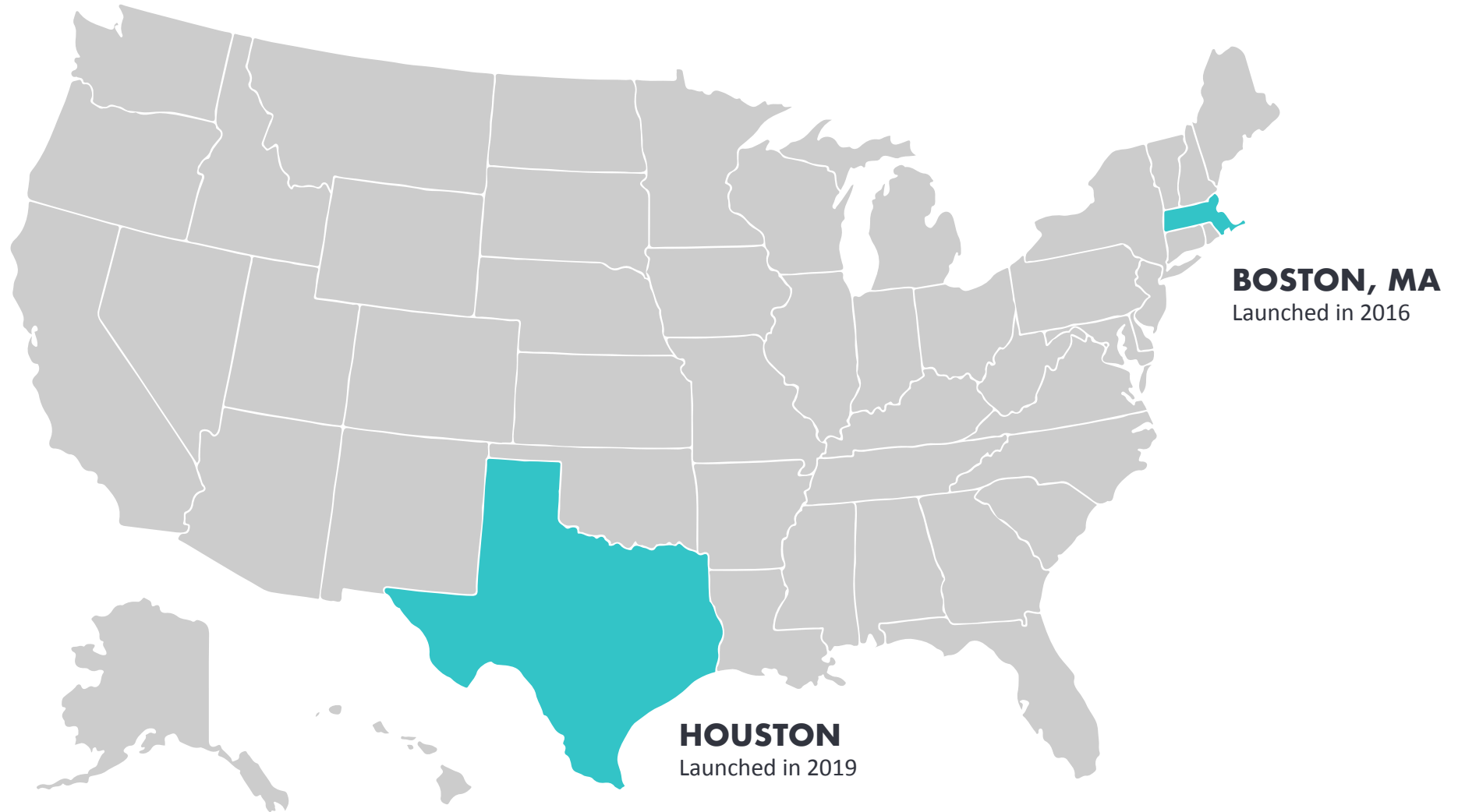
### HACKING | Inspire, Learn, and Ignite Innovation

Following the premise that the only way to **learn how to innovate and how to start a business is by doing it**, we will convene people with diverse backgrounds to collaborate with Latino leaders in the education sector, **tackle problems of practice** and prototype **creative solutions** from scratch. Teams will pitch their newly created ideas to a panel of judges.

### CHALLENGING & SUPPORTING | Advance LATINx Startups

We will recruit and gather a cohort of 10 Latino EDtrepreneurs to compete for **seed funding**, participate in **trainings** and receive **coaching** and other supports.

# OUR REGIONS



# BE A PART OF THE LATINO WAVE

The time for action is now. Join us!



The Latino wave is here and there is an opportunity.

Latinos for Education is supporting and cultivating Latino education leaders, advocates and innovators.

Join us by investing in the essential leadership of our Latino community across the education sector.

[www.LatinosforEducation.org](http://www.LatinosforEducation.org)