

PUSHING FORWARD ON PROGRESS

An Overview of
Education Forward DC

education
FORWARD DC



WE CAN MAKE WASHINGTON,
DC THE CITY WHERE EVERY
PARENT CAN SAY,

"I don't need luck to
get my child into a
great school, and
my child won't need
luck to go to college
or get a job."

Test scores and graduation rates are
up in the District of Columbia.

Still, in 2016, out of 90,000 public
school students, only about 26,000
were enrolled in high-quality schools.



WE CAN MAKE WASHINGTON,
DC THE CITY WHERE EVERY
STUDENT CAN SAY,

“Who’s my best
teacher?
Do I have to pick
just one?”

In 2016-17 DC Public Schools (DCPS)
retained 92% of teachers rated
effective or highly effective.

By 2022, we will need 1,000 more new
teachers every year than we have now.



WE CAN MAKE WASHINGTON,
DC THE CITY WHERE EVERY
TALENTED PRINCIPAL AND
TEACHER CAN SAY,

"I want to be in DC
because it's where
I make the biggest
difference."

75% of teachers new to District of
Columbia Public Schools (DCPS) have
prior teaching experience.

Still, more than a quarter of DCPS
schools have had at least three
principals since 2012.



WE CAN MAKE WASHINGTON,
DC THE CITY WHERE
COMMUNITY AND BUSINESS
LEADERS CAN SAY,

“We’re helping make
DC’s public schools
a model for the
nation.”

DC’s elected and district officials are
committed to improving our schools
along with support from funders and
community advocates.

Still, a greater citywide focus is needed
to effect sustained progress.



WE CAN MAKE WASHINGTON,
DC THE CITY WHERE EVERY
RESIDENT CAN SAY,

“Our public schools
make Washington,
DC a fantastic
place to live and do
business.”

Charter school enrollment
is at an historic high, and
district school enrollment is
growing steadily.

Still, confidence in the
system dips in middle
school.



ABOUT US

Education Forward DC accelerates the work of visionary education leaders to foster a city of high-quality, equitable public schools for every DC student and family.

Our work now builds on progress supported from 2008 until 2016 by the DC Schools Fund, which operated out of NewSchools Venture Fund.



WHAT WE DO

We're focused on the underserved students who haven't experienced DC's progress—yet.

By supporting schools that serve the students left behind amid DC's tremendous overall gains, we can create a strong and sustainable education system for all students in the city.

WHAT DO WE MEAN?



High-quality schools — those that work to ensure that all students are supported so that they will be successful in their academic and social development.

WHO DO WE MEAN?



Students who are “at-risk of academic failure” — those whose families receive Temporary Assistance for Needy Families or Supplemental Nutritional Assistance Program support, are homeless, are involved in the foster care system, or are a high school student who is over-age and under-credited.

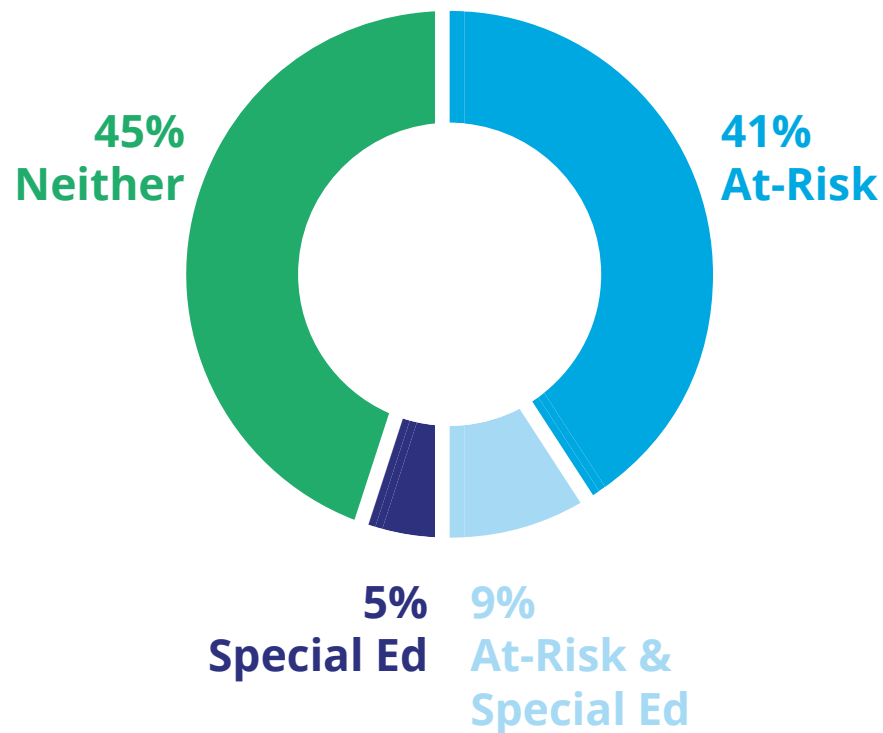
Special education students — those students who receive specially designed instruction and related services required to meet their unique needs, as directed by an individualized education program (IEP).

THE REASONS **WHY** WE DO IT

55% of DC's students qualify as "at risk of academic failure" or have special education needs.

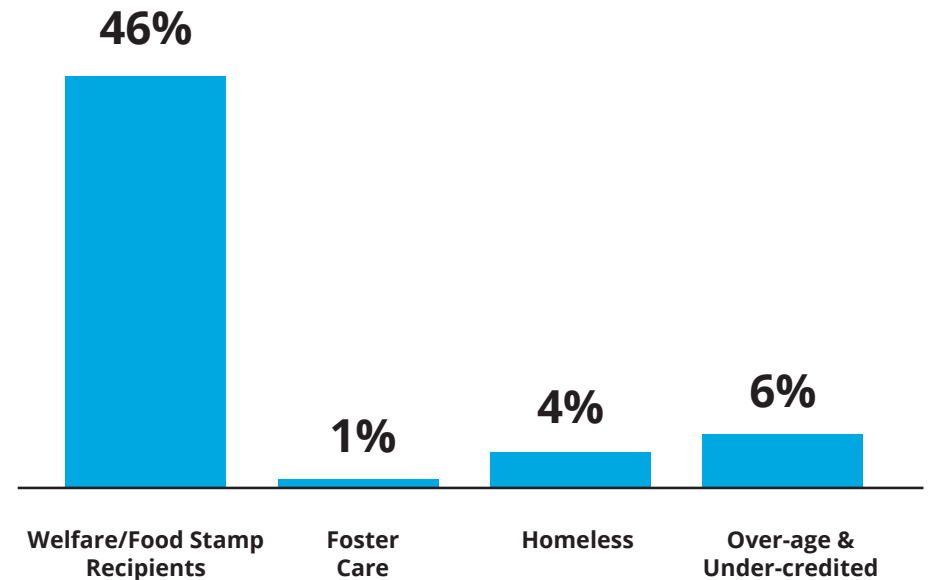
DC STUDENT ENROLLMENT

by Special Education and At-Risk Status



AT-RISK FACTORS

Among All Public School Students in DC



ACHIEVING EQUITY IS VITAL TO A PROSPEROUS ECONOMY

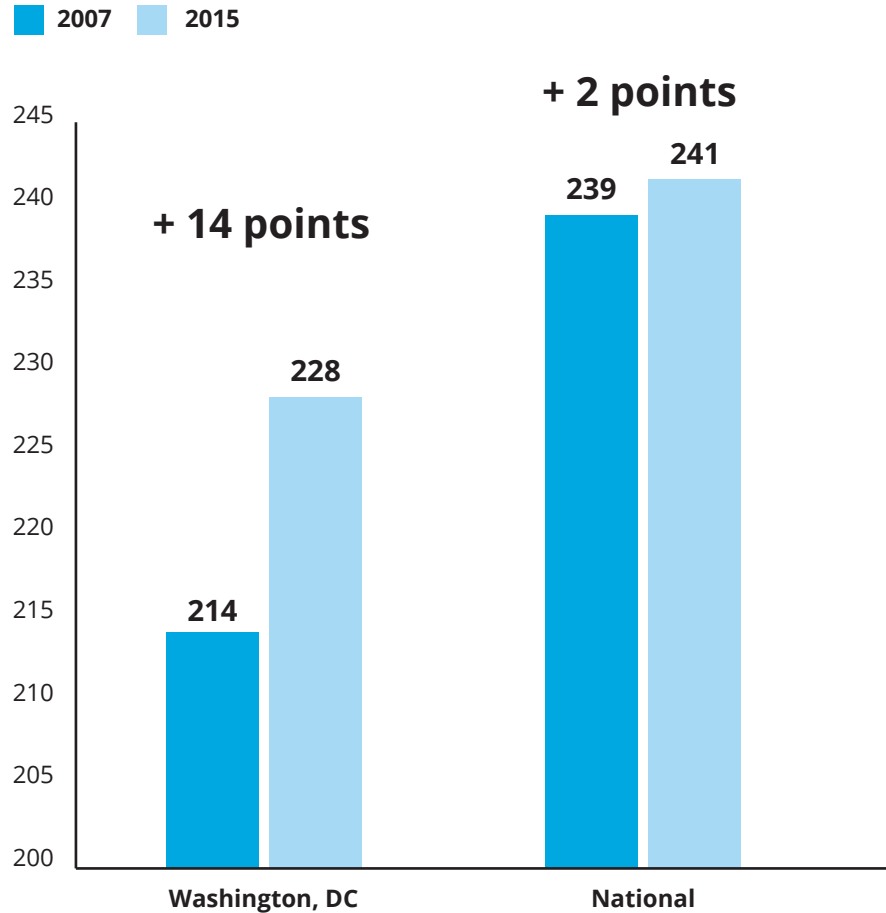
Improving educational outcomes and narrowing educational achievement gaps would significantly increase economic growth and raise government revenues.

BY 2050	BRONZE SCENARIO If the U.S. matches the OECD average math and science achievement score	SILVER SCENARIO If the U.S. matches the Canadian average math and science achievement score	GOLD SCENARIO If the U.S. matches the average math and science achievement score of the most advantaged quarter of U.S. students
GDP would be	1.7% Higher	6.7% Higher	10% Higher
The cumulative increase in present value GDP would be	\$2.5 Trillion	\$10 Trillion	\$14.7 Trillion
The cumulative increase in present value government revenues would be	\$902 Billion	\$3.6 Trillion	\$5.3 Trillion

SOURCE: Robert G. Lynch. "The Economic and Fiscal Consequences of Improving U.S. Educational Outcomes." (Washington, DC: Washington Center for Equitable Growth, 2015).

WE CAN, **AND WE MUST**, BRING ALL STUDENTS INTO DC'S PROGRESS

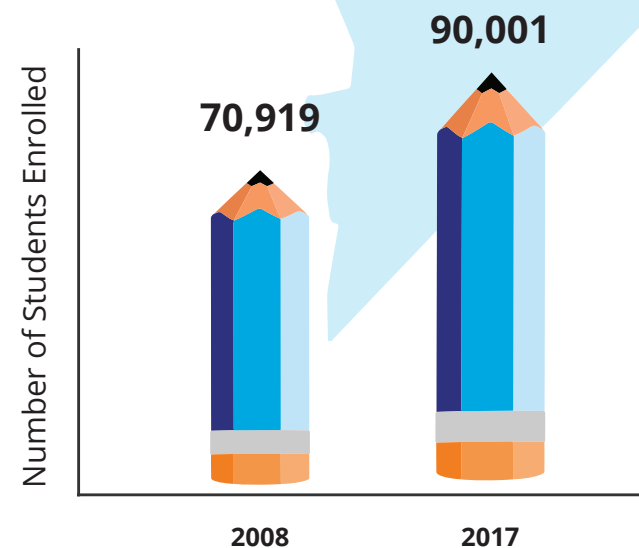
DC's gains on the National Assessment for Educational Progress (NAEP) in math have outshone the nation



DC's high school graduation rate has increased by more than 10 points over the past five years



Enrollment in DC's public schools has increased by more than 25% since 2008

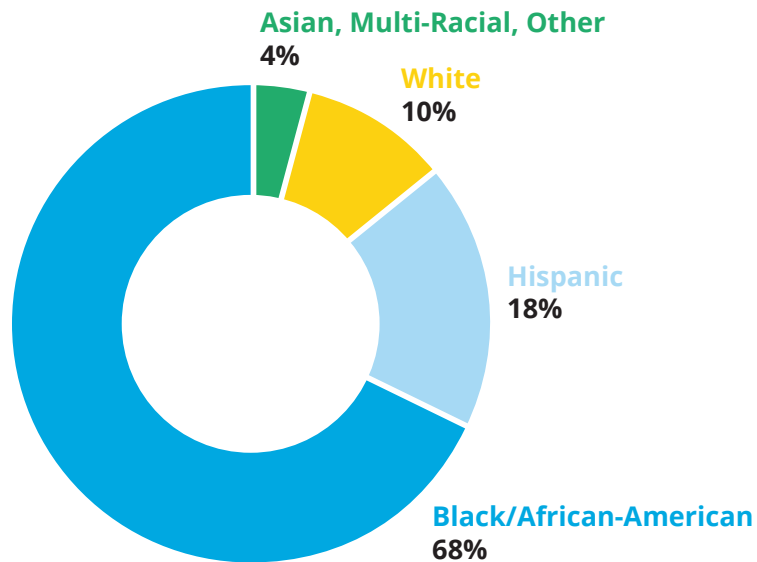


A CITY POISED FOR GREATER PROGRESS

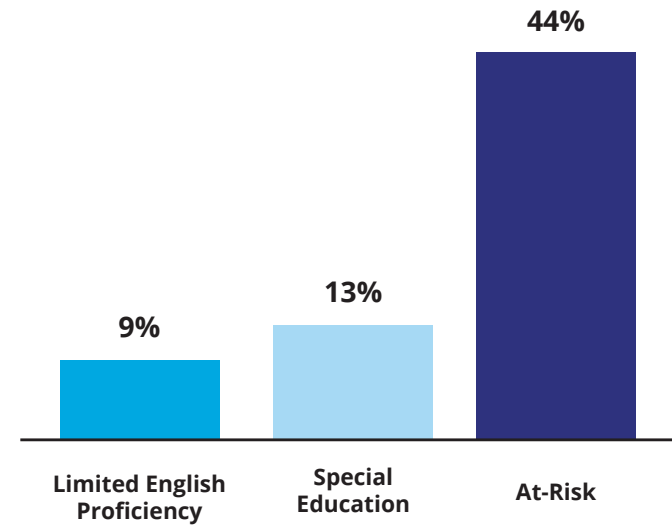
DC has the right conditions for continued reform: an abundance of school choices, strong leaders, a focus on equity and a collaborative spirit.

UNDERSTANDING WASHINGTON, DC'S CURRENT LANDSCAPE

Percent of Public School Students
by Race/Ethnicity



Percent of Public School Students
by Need



TOTAL # OF SCHOOLS	234	TOTAL # OF STUDENTS	90,001
DC PUBLIC SCHOOLS	116 (50%)	DC PUBLIC SCHOOLS	48,510 (54%)
PUBLIC CHARTER SCHOOLS	118 (50%)	PUBLIC CHARTER SCHOOLS	41,491 (46%)



ANTWAN WILSON

Chancellor of DC Public Schools (DCPS)

- Joined DCPS, the fastest-growing urban school district on the Nation's Report Card, in February 2017
- Previously led Oakland Unified School District to significant progress and national recognition
- Wilson has announced an ambitious strategic plan to continue the huge strides DCPS has made in the last decade

We're working with DCPS to improve academics in the highest-priority schools.



SCOTT PEARSON

Executive Director of the DC Public Charter School Board (PCSB)

- PCSB is the city's only charter authorizer, setting a high bar for quality throughout DC, and is a national model for charter school authorizing
- Pearson served in the Obama Administration as the Deputy of the Office of Innovation and Improvement for the Department of Education. Co-founded Leadership Public Schools.

We're providing management assistance and funding for high-quality charter schools to meet the ambitious bar set by the PCSB.



HANSEUL KANG

State Superintendent of Education

- The Office of the State Superintendent of Education (OSSE) works in close partnership with DCPS and public charter local education agencies to sustain, accelerate and deepen the progress being made in DC education
- Kang previously helped to lead the state department of education in Tennessee to tremendous progress statewide

We're providing funding and strategic support to OSSE to develop a state report card that helps families more easily make decisions about school choice.



JENNIFER NILES

Deputy Mayor for Education (DME)

- The DME's office is responsible for implementing Mayor Muriel Bowser's vision for academic excellence and creating a high-quality education continuum from birth to 24
- Niles is the founder and former head of the acclaimed and award-winning E.L. Haynes Public Charter School

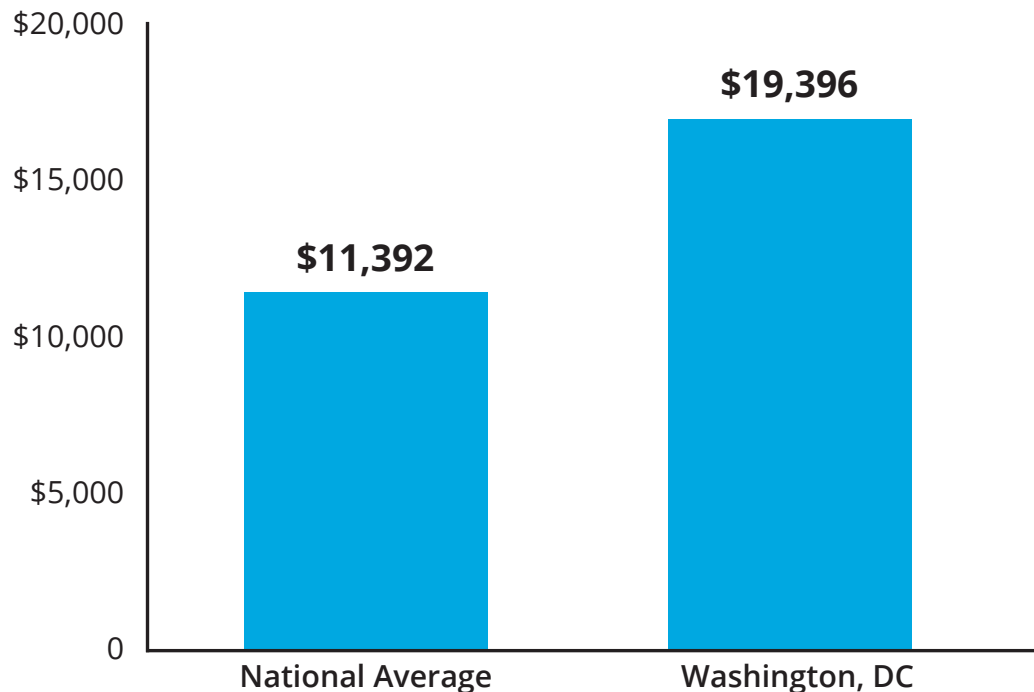
We're organizing learning tours to help DC education leaders see what's working in other cities.

POISED FOR GREATER PROGRESS

STRONG CONDITIONS FOR GREAT SCHOOLS

- High per-pupil funding for both charter and district schools, including for two years of preschool
- Autonomy for charter schools
- Strong ecosystem for innovation
- Common accountability and rating system across charter and district schools

Funding Per Pupil, 2015



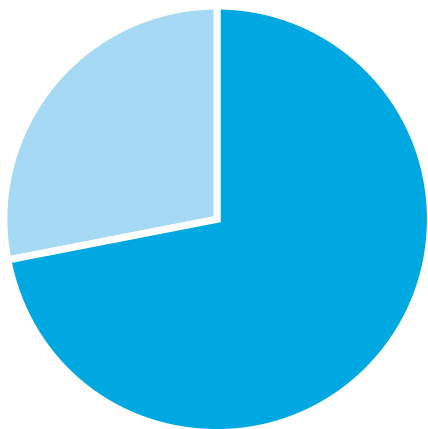
Source: U.S. Census

We've provided strategic support and funding to parent and community groups that successfully advocated for an increase in per-pupil funding beyond what Mayor Bowser proposed for School Year 17-18.

POISED FOR GREATER PROGRESS

EQUITY, CHOICE AND CITYWIDE COLLABORATION

- My School DC common lottery lowers the barriers to access schools
- Nearly 3/4 of DC families are taking advantage of school choice by selecting a charter school or an out-of-boundary district school
- The city's 118 charter schools enroll 46% of public school students
- New STAR rating system for charters and district schools will look at academic growth and subgroup performance
- Publication of school-by-school equity reports reveals how well all groups of students are being served
- DME's Cross-Sector Collaboration Task Force brings together education leaders, schools, teachers, parents and community members to create a citywide vision and plan for improving the quality of all DC public schools



73%
**of DC families enrolled
in charter schools or
out-of-boundary
district schools**

As the DC Schools Fund, we provided funding for the unified school lottery. Now, as Education Forward DC, we're supporting unified report cards for all district and charter schools, designed with input from families and students.

DC'S STORY OF IMPROVEMENT

DC's progress has not gone unnoticed. Media outlets and education leaders across the country recognize the strides we are taking.

“ [DC is a great example] for the rest of the country of **what can happen when schools embrace innovative reforms and do the hard work** necessary to ensure that all students graduate ready for college and careers.”

- Arne Duncan
Former U.S. Secretary of Education

OBSTACLES TO CLEAR AND OPPORTUNITIES TO EMBRACE

Despite the progress DC has made, challenges persist and there are new opportunities to seize.

OBSTACLES TO ACCELERATING DC'S PROGRESS

Despite the progress DC has made, challenges persist.



SCHOOL QUALITY & LEADERSHIP

- Many DC students still face major gaps in college and career readiness
- Certain groups (particularly special education and at-risk students) need more support to reach their full potential
- We need a different set of innovative school models that will serve all our kids well



CITYWIDE POLICIES & FAMILY ENGAGEMENT

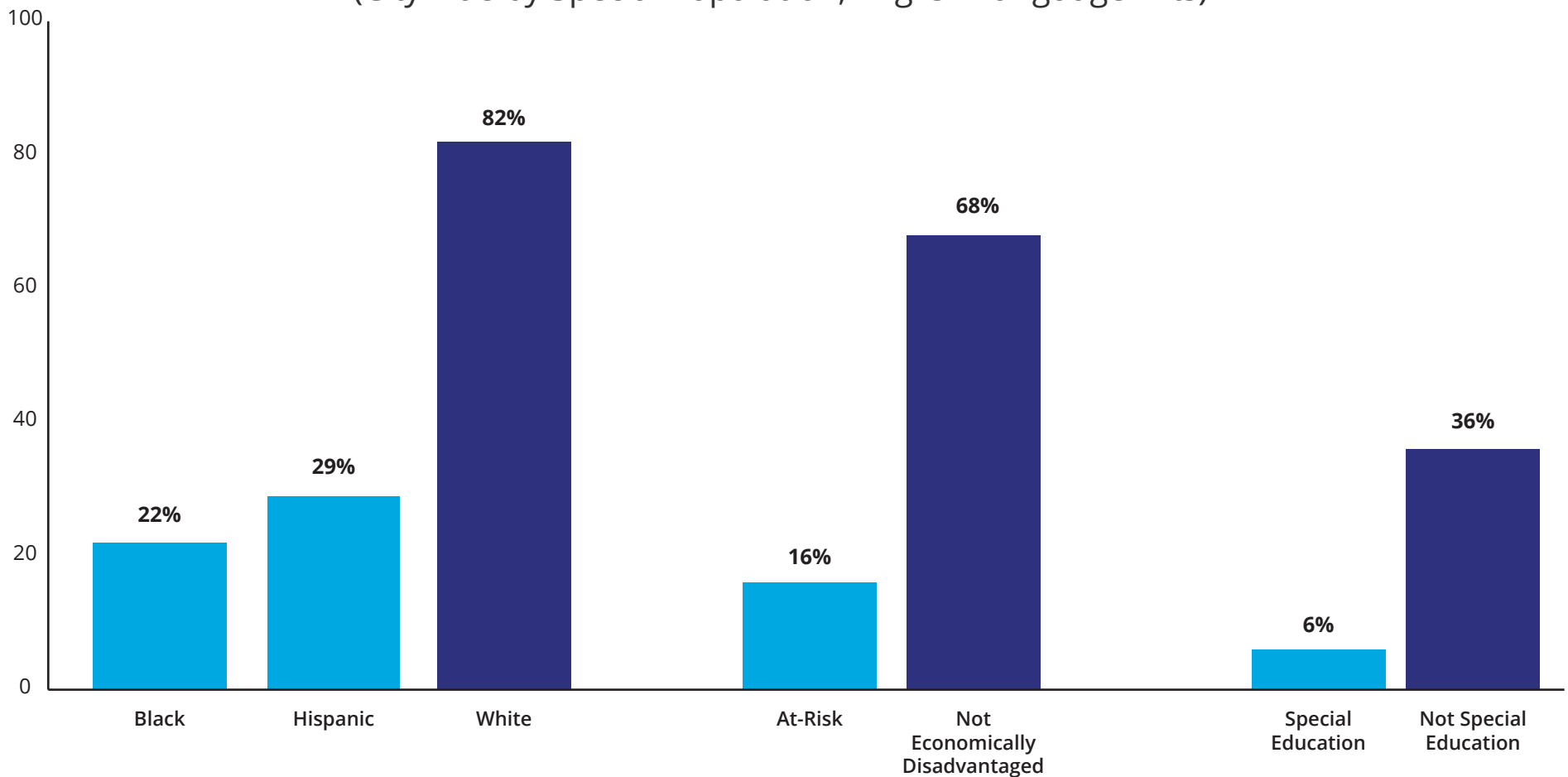
- There is a mismatch between school supply and family demand
- Parents should be at the table to make decisions
- We have work to do to better understand what parents want from schools
- Citywide collaboration is always an aim but not always the reality

OBSTACLES TO ACCELERATING DC'S PROGRESS

Many DC students face major gaps in college and career readiness.

PARTNERSHIP FOR ASSESSMENT OF READINESS FOR COLLEGE AND CAREERS (PARCC), 2017 SCORES

% of All Students Meeting or Exceeding Expectations
(Citywide by Special Population, English Language Arts)



OUR STRATEGIES AT WORK

Over the next five years, we are committed to doubling the number of underserved students in Washington, DC who are college- and career-ready.



OUR MODEL IS DESIGNED TO CREATE **SUSTAINED, POSITIVE IMPACT** ON THE DC EDUCATION ECOSYSTEM



**Aggregate Philanthropy
and Invest Purposefully**



**Provide Strategic and
Advisory Support to
Grantees**

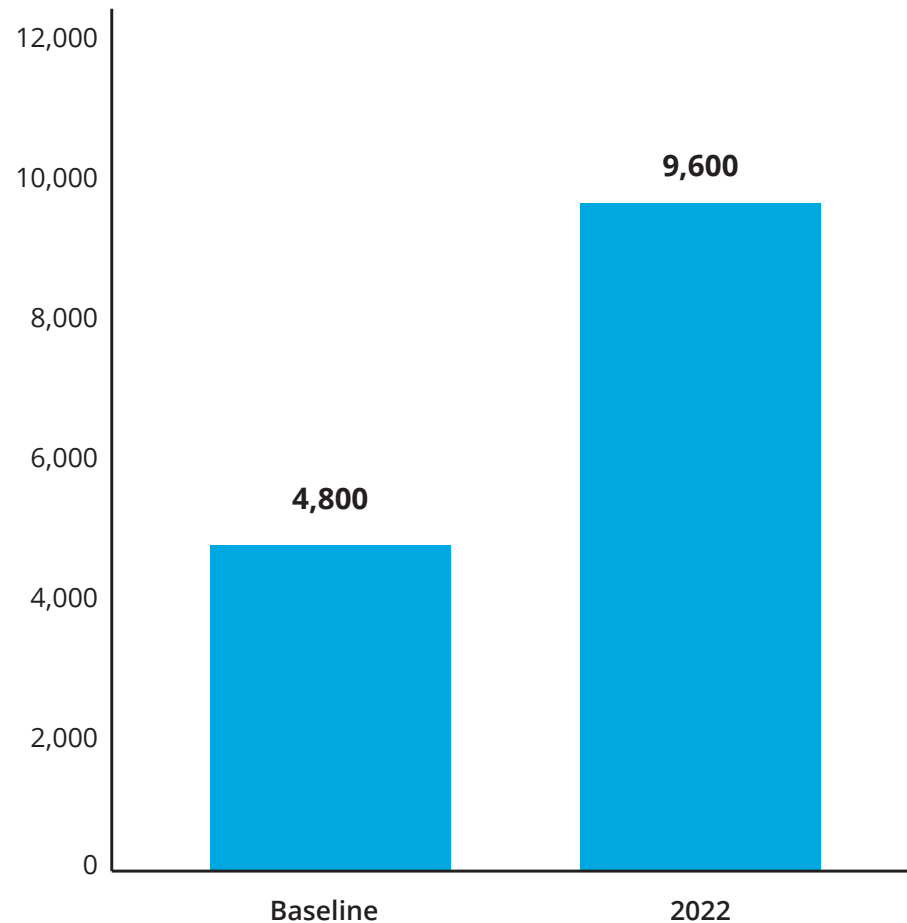


**Orchestrate Efforts
to Support Citywide
Transformation**

STRATEGIES AT WORK

Our five-year goal: double the number of underserved students who are college- and career-ready.

**PROJECTED NUMBER OF STUDENTS IN UNDERSERVED SUBGROUPS
(AT-RISK AND SPECIAL EDUCATION) WHO ARE COLLEGE- AND CAREER-READY**



Note: Students scoring a 4 or 5 on PARCC's 5-point scale

STRATEGIES AT WORK

We are making investments in **four** areas to reach our five-year goal



A Great School for Every Student in DC



Schools Led By Excellent Principals and Teachers



A School System Designed for DC Families



Policies that Sustain DC's Progress



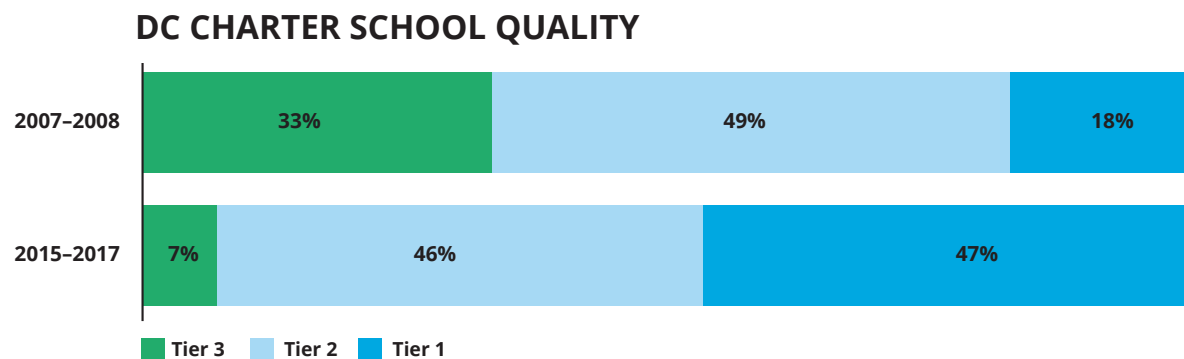
A GREAT SCHOOL FOR EVERY STUDENT IN DC

To accelerate innovation and improvement in DC's education system, we support a portfolio of schools designed to serve at-risk and special education students well.

We aim to fund 35 high-quality schools across the city to serve 14,000 students at full scale

- Starting new schools where they are needed
- Helping to restart and redesign existing schools to better meet student needs
- Helping successful local charter and district schools grow and expand

As the DC Schools Fund from 2008 until 2016, our investments have helped to dramatically increase the percentage of students attending high-quality charter schools.





A GREAT SCHOOL FOR EVERY STUDENT IN DC: SOME OF OUR GRANTEES

Two Education Forward DC Entrepreneurs-in-Residence are opening exciting new schools in 2018.



Shawn Hardnett's North Star College Preparatory Academy for Boys aims to develop a school environment that reimagines, redesigns, and recreates the student experience for Black and Latino boys.

Hardnett has an impressive background in driving student achievement as a teacher, founder and school administrator within the KIPP network, at Friendship Public Charter School, and at Center City Public Charter School.



Mashea Ashton's Digital Pioneers Academy aims to educate all students, specifically high-need students, at high levels by ensuring all teaching and learning is infused with computer science and coding.

Most recently, Mashea served as the CEO of the Newark Charter School Fund. She previously served as the executive director for the New York Program for New Leaders for New Schools, and as the executive director for Charter Schools for the New York City Department of Education.



SCHOOLS LED BY EXCELLENT PRINCIPALS AND TEACHERS

We invest in human capital organizations to ensure that schools have great teachers and leaders.

Teacher Pipelines & Development

- Strengthening organizations to recruit, train and retain high-quality teachers

Leadership Pipelines & Development

- Investing in organizations to develop and support great leaders to sustain and grow high-performing schools

Talent Management

- Supporting capacity-building at schools and networks of schools to improve systems, structures and practices to attract, develop and retain effective talent



SCHOOLS LED BY EXCELLENT PRINCIPALS AND TEACHERS: **SOME OF OUR GRANTEES**

Grantees are particularly focused on recruiting teachers and leaders of color who share backgrounds with their students.



School Leader Lab provides leadership and talent development tailored to the education sector.

School Leader Lab launched in summer 2017 with our support and is working with principals, assistant principals and instructional leadership teams.



Relay is a national, accredited, nonprofit institution of higher education serving 2,000 teachers and 400 school leaders across the United States. We are supporting its launch of a DC campus to prepare new teachers through a clinical model and work with experienced teachers to obtain a master's degree.



A SCHOOL SYSTEM DESIGNED FOR AND WITH DC FAMILIES

DC schools should reflect the citywide diversity of student needs and interests, so that every student can grow and learn in a setting that works for them.

We are focused on ensuring a better match between the needs of families and the city's schools

- Building capacity of families and the public to meaningfully engage and influence decision-making at the school, sector and city levels
- Building capacity of schools and government to meaningfully engage families and the public with transparent information, proactive forums and ongoing relationship building
- Gathering and disseminating relevant, comprehensive information to support citywide and school-level policy decisions and planning efforts, and families' school choice decisions



A SCHOOL SYSTEM DESIGNED FOR AND WITH DC FAMILIES: **SOME OF OUR GRANTEES**

Education Forward DC supports groups that ensure that communities and families are partners in creating great schools.



The Ward 8 Parent Operator Selection Team (Ward 8 POST) is a panel of parents who came together to decide what kind of school they wanted in their neighborhood that would serve the needs of both military families and the families in the surrounding community. They issued a request for proposals for a charter school to operate adjacent to the military base in Ward 8. They reviewed these proposals and selected a charter operator that will apply to the Public Charter School Board to open a school.



While a broad range of information about DC schools is publicly available, the data is located in a variety of disparate places and it is particularly difficult for parents to compare schools across sectors. Families are hungry for more user-friendly tools with school information that is relevant to their needs. OSSE will issue a new “state report card” for every public school (district and charter), which will help parents better understand how their students’ current schools are performing and inform their school choice decisions.



POLICIES THAT **SUSTAIN** DC'S PROGRESS

Creating the conditions under which great schools can open and grow.

- Our advocacy strategy is based on building citywide capacity to advocate for policy changes on issues that most influence school quality, including efficient and equitable allocation of resources, strong accountability, school autonomy and equity
- Our advocacy investments pave the way and support success in our other three investment areas--they are critical precursors to ensuring a great school for every student in DC, led by excellent principals and teachers, in a school system designed for and with DC families



POLICIES THAT SUSTAIN DC'S PROGRESS: **SOME OF OUR GRANTEES**

Education Forward DC supports organizations working across sectors to improve quality and choice for DC families.



PAVE is a DC-based nonprofit that connects, trains and empowers parent leaders to give families in DC a voice and choice in the vision for education in our city.

Founded in April 2016 with an all-parent governing board, PAVE is dedicated to creating an environment where the vision for education in DC is created *with* children and families, not for them.



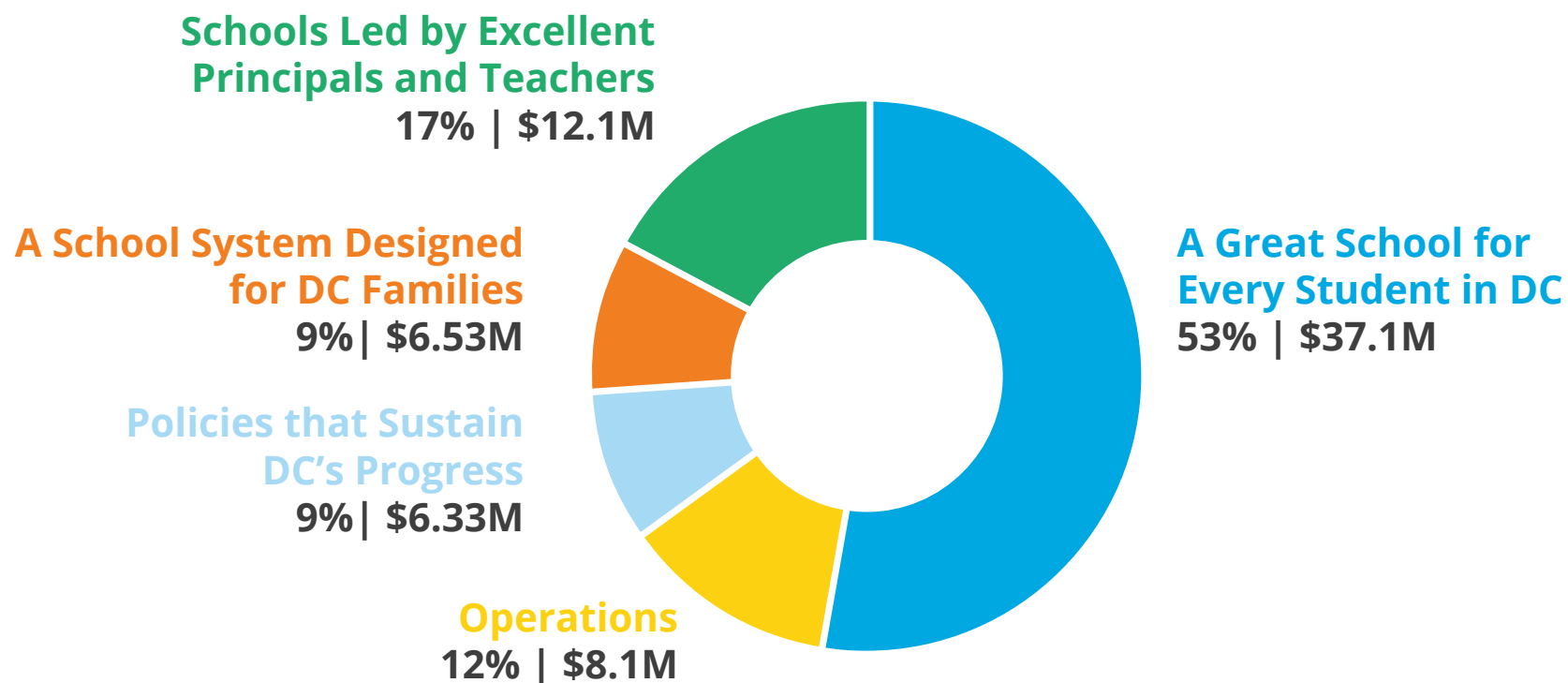
Education Reform Now is a national nonprofit organization that cultivates and supports leaders who champion America's public school children, and aims to make progressive leaders the champions of high-quality public education.

WHY WE NEED YOUR PARTNERSHIP

We have big goals and need your expertise and financial support to reach those goals.

WHY WE NEED YOUR **PARTNERSHIP**

We have an aspirational goal of putting more than \$70 million dollars to work for DC students over the next 5 years.



We have raised \$32M in partnership with local and national donors to grow the number of high-quality schools and amplify lessons learned from DC as a model for other urban communities.

OUR BOARD OF DIRECTORS



Chris Barbic

Laura and John Arnold
Foundation



Rev. Dr. Kendrick E. Curry

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Education Forward DC



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Bill & Melinda Gates
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Andrew D. Klingenstein

Andrew and Julie Klingenstein
Family Fund



Shivam Mallick Shah

Chan Zuckerberg Initiative

YOUR **PARTNERS** IN THIS WORK

The Team

- Founding team of 9 people has grown to 15
- Composite of strong analytical and education-sector experience across the team:
 - Experience in education and government including Office of DC Deputy Mayor for Education, DCPS, Chicago Public Schools, Thurgood Marshall Academy, KIPP DC, New Leaders, E.L. Haynes, Aspire Public Schools, DC Prep, Excel, Lynch Leadership Academy, Louisiana Recovery School District, Illinois state government, Match Charter Public High School, Education Elements and Boston Prep
 - Strategy, law and business backgrounds including Bain & Company, the Bridgespan Group, Debevoise & Plimpton LLP, eHealth, and McKinsey & Company



Investment Committee

- An advisory committee to our board, composed of local and national donors who contribute at least \$500,000 to Education Forward DC
- Guide the development and implementation of our strategy
- Make recommendations about the strategy and investment plan

Education Forward DC
accelerates the work
of visionary education
leaders to foster a
city of high-quality,
equitable public
schools for every DC
student and family.



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SECTION HEADER TEMPLATE

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BASIC TEMPLATE | TITLE OF SLIDE HERE

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